



MARKETSENSE

THE MOST COMPREHENSIVE GRAIN MARKETING PROGRAM IN CANADA

The partnership and the plan. You can have it all with MarketSense®.

A GRAIN MARKETING SERVICE BY **Cargill**

A background image showing two men in a grain elevator. One man, older with glasses and wearing a green jacket, is gesturing with his hands while talking to a younger man in a dark jacket. The elevator's metal structure is visible in the background.

IS MARKETSENSE® A FIT FOR YOU?

► IF YOU CAN RELATE TO ANY OF THE FOLLOWING THINGS, MARKETSENSE® MIGHT BE **RIGHT FOR YOU:**

“I follow the markets but have a hard time pulling the trigger on a sale.”


“I enjoy grain marketing, but I’m too busy to watch the markets.”

“I have a plan for my grain but not enough time to execute it.”

“I have a team behind me but no common goal or mission.”

► FIND THE **RIGHT MIX OF CONTRACTS** TO DIVERSIFY YOUR GRAIN MARKETING PLAN.

► OR ASSESS YOUR GRAIN MARKETING STRENGTHS AND WEAKNESSES AND GET **FREE PERSONALIZED POINTERS** FROM THE CARGILL EXPERTS.

A close-up photograph of vibrant green corn leaves, showing the texture and veins of the foliage.

ACHIEVE MORE WITH THE CARGILL ADVANTAGE

- ▶ CARGILL HAS A **PHYSICAL PRESENCE** IN EVERY MAJOR GRAIN-PRODUCING REGION GLOBALLY, AND WE OPERATE IN OVER 70 COUNTRIES

The Cargill Advantage connects your local market to global trends in the grain trade.

- ▶ PROGRAMS ARE CUSTOMIZED TO YOU

MarketSense® has helped thousands of clients unlock greater financial freedom through a tailored program based on their individual needs. But Canada's most comprehensive service may not be a fit for everyone. To see if MarketSense® can add value to your farm business, **contact your local Cargill location to meet with Grain Marketing Advisors.**

[Cargillag.ca/marketsense](https://cargillag.ca/marketsense)

© The Cargill logo and MarketSense are registered trademarks of Cargill, Incorporated, used under license. © 2022, Cargill Limited. All Rights Reserved. Contract terms apply. This is provided to you for information purposes only, does not constitute an offer, and is not intended to be a part of any contract that may be entered into. Please consult the Contract for the terms and conditions that will govern the MarketSense program. Information provided is general in nature and is provided without guarantee as to results. MarketSense provides information on price landscape but is not intended to be, and should not be construed as, trading, financial, legal or tax advice. No warranty is made with regard to the information or results obtained by its use. Cargill Limited, its subsidiaries and affiliates disclaim any liability arising out of your use of, or reliance on, the information. AGH 1614

