

When you grow with Cargill, your rewards are on the rise

From growing your wheat crop to marketing it, Cargill is your partner every step of the way.

With the Rise up! Program, your crop input purchases and wheat contracts work together to unlock valuable account credits. Start strong, finish stronger, and watch your rewards rise.

How it works



Create a Cargill Ag Account (with E-transaction access) by August 31, 2026.



Purchase eligible* fertilizer products from Cargill between Sept 1, 2025 and August 31, 2026.



Establish a Cargill wheat merchandising contract for 2026 production between May 1, 2026 and April 30, 2027, delivered by August 31, 2027.



Earn account credit starting October 1, 2026 until April 30, 2027, as wheat is contracted.



What you can earn?

You can earn Rise Up! account credit on eligible products listed in the table below.

The table below shows how Rise Up! credit potential is calculated for each product category. Farmers can earn credit across all eligible product categories.

Product Category	Eligible Products	Account Credit Opportunity	Rise Up! Credit Potential equals	To unlock Rise Up! account credit contract a matching number of:
Nitrogen Stabilizer	Anvol™	\$1.00 / Litre	L of Anvol x \$1.00	MT of Wheat to L of Anvol (1:1 ratio)
Procote [™] Fertilizer	YaraVita® Procote™ B YaraVita® Procote™ Cu YaraVita® Procote™ Zn YaraVita® Procote™ BCMZ YaraVita® Procote™ Optimize™	\$1.00 / Litre	L of Procote x \$1.00	MT of Wheat to L of Procote (1:1 ratio)
Foliar Fertilizer	YaraVita® FLEX™ YaraVita® LAST N™ YaraVita® BORTRAC™ YaraAmplix® OPTITRAC™ Precision Yield Precision Growth Active GrainFILL™ Active VPR™ Plus	\$0.50 / Litre	1L of Foliar x \$0.50	MT of Wheat to L of Foliar (1:1 ratio)

To maximize and unlock all of your Rise Up! account credit, you must contract a matching number of wheat MTs to litres of product purchased (within each product category) with Cargill between May 1, 2026 and April 30, 2027, delivered by August 31, 2027.

Reach out to your local Cargill rep for more information.

