

# Rise Up! 2027

## When you grow with Cargill, your rewards are on the rise

From growing your wheat crop to marketing it, Cargill is your partner every step of the way.

With the Rise up! Program, your crop input purchases and wheat contracts work together to unlock valuable account credits. Start strong, finish stronger, and watch your rewards rise.

### How it works



Create a Cargill Ag Account (with E-transaction access) by August 31, 2027.



Purchase eligible\* products from Cargill between Sept 1, 2026 and August 31, 2027.



Establish a Cargill wheat merchandising contract for 2027 production.\*\*



Earn account credit starting October 1, 2027 until April 30, 2028, as wheat is contracted.

\*Eligible products are listed on page 2.

\*\*Cargill wheat merchandising contract must be created between September 1, 2026 and April 30, 2028 and delivered between September 1, 2027 and August 31, 2028

# What you can earn?

You can earn Rise Up! account credit on eligible products listed in the table below.

The table below shows how Rise Up! credit potential is calculated for each product category. Farmers can earn credit across all eligible product categories.

| Product Category       | Eligible Products                                                                                                                                                                                                                                                                                                                                                                                              | Account Credit Opportunity | Rise Up! Credit Potential equals | To unlock Rise Up! account credit contract a matching number of: |
|------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|----------------------------------|------------------------------------------------------------------|
| Fertilizer Coatings    |  Anvol™ Nitrogen Stabilizer<br> All YaraVita® PROCOTE® Fertilizer Coatings (Micro & Optimize)                                                                                                                                                | \$1.00 / Litre             | L of Procote x \$1.00            | MT of Wheat to L of Procote (1:1 ratio)                          |
| Cereal Seed Treatments |  All BASF, Bayer, Corteva, and Syngenta Cereal Seed Treatments<br><br><br> | \$0.50 / Acre*             | Ac of Seed Treatment x \$0.25    | MT of Wheat to Ac of Seed Treatment (1:1 ratio)                  |
| Foliars                |  YaraVita® FLEX™<br>YaraAmplix® OPTITRAC™<br>YaraAmplix® FLOSTREL™<br> Precision Growth<br>Active GrainFILL™ Boron<br>Active VPR™ Plus                                                                                                       | \$0.50 / Litre             | L of Foliar x \$0.50             | MT of Wheat to L of Foliar (1:1 ratio)                           |
| Cereal Herbicides      |  Varro® / Varro FX®<br>Velocity®<br>Cirray®<br> OnDeck™<br>Pixxaro™ FLEXX<br>Rexade™<br>Rezuvant™ XL<br>Simplicity™<br>Tandem™                                                                                                           | \$0.50 / Acre*             | Ac of Cereal Herbicides x \$0.50 | MT of Wheat to Ac of Cereal Herbicides (1:1 ratio)               |
| Cereal Fungicides      |  All BASF, Bayer, and Syngenta Cereal Fungicides<br><br>                                                                                              | \$0.50 / Acre*             | Ac of Fungicide x \$0.50         | MT of Wheat to Ac of Fungicide (1:1 ratio)                       |

\*Based on label application rates for each product. Visit the QR code below to view a detailed list of all eligible products as well as view the application rate for each eligible product.

**To maximize and unlock all of your Rise Up! account credit, you must contract a matching number of wheat MTs to litres or acres of product purchased (within each product category) with Cargill between by April 30, 2028, delivered by August 31, 2028.**



Scan this QR Code for more information such as Key Program Dates, and eligible products and their application rates.

**Reach out to your local Cargill rep for more information.**

Rise Up! 2027 is available for a limited time and may be withdrawn at any time.

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